

NIELS VAN VELDE

Public Affairs & Communications specialist

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ABOUT ME

I love challenges and effectively communicating difficult topics. I am precise, a quick learner and verbally strong. You'll get to know me as an enthusiastic team player who is also good at working independently.

For more information, please visit nielsvanvelde.nl.

SKILLS

- Microsoft Office Suite
- Online Monitoring Tools (Brandwatch, Coosto and Hootsuite)
- Adobe InDesign / Photoshop / Illustrator / Premiere Pro
- HTML/CSS
- Various content management systems (CMS)

EDUCATION

Corporate Communications at the University of Applied Science Ede (BA)

Graduated in July 2018

Specialisations:

- EU Lobby & Public Affairs
- International Corporate Communication & CSR
- Crisis Communication & Reputation Management

LANGUAGES

- Dutch (native)
- English (fluent)
- German (B1)
- Spanish (A1)

HOBBIES

Swimming, hiking, biking, travelling, reading, and visiting museums.

EXPERIENCE

06/2021 – present
ACT | THE APP ASSOCIATION

02/2018 – 06/2021
HILL+KNOWLTON STRATEGIES BRUSSELS

09/2015 – 12/2018
NAVYMEDIA COMMUNICATION

06/2017 – 02/2018
ROYAL DUTCH HUNTING ASSOCIATION

09/2016 – 02/2017
DUTCH MUNICIPALITY VEENENDAAL

COMMUNICATIONS MANAGER EUROPE

Managing policy communication and representing digital SMEs in the EU and UK, with a focus on DMA, DSA, AI, IoT, patent law, and other digital files. Responsible for the organisation of webinar series on digital EU policy and UK innovation, copywriting, visual content creation and setting up interviews with journalists to help achieve policy goals.

ACCOUNT EXECUTIVE

EU Public Affairs & communications consultant. Policy files: Digital (AI, video games, cyber, ...), environment and trade (ETS, CBAM, aviation, ...)

- **Account Executive**
07/2019 – 06/2021
- **Junior Account Executive**
07/2018 – 07/2019
- **Intern Public Affairs & Communication**
02/2018 – 07/2018

PARTNER & ADVISOR

Design and implementation of online and offline communication products.

VOLUNTEER COMMUNICATION

Regional and national Public Affairs and communications activities in the field of hunting.

INTERN SPOKESPERSON & COMMUNICATION

Internship with a focus on strategic communication and spokespersonship.